

# Call for Case Studies

**Join the competition!**  
**Success Stories of Responsible Research and  
Innovation in Nanotechnology and Healthcare**

We invite the submission of success story case studies on responsible research and innovation in industry. The competition is open for two key innovation fields: healthcare and nanotechnology (ICT innovations within these two fields are also eligible). Small and Medium-Sized Enterprises are particularly invited to apply!

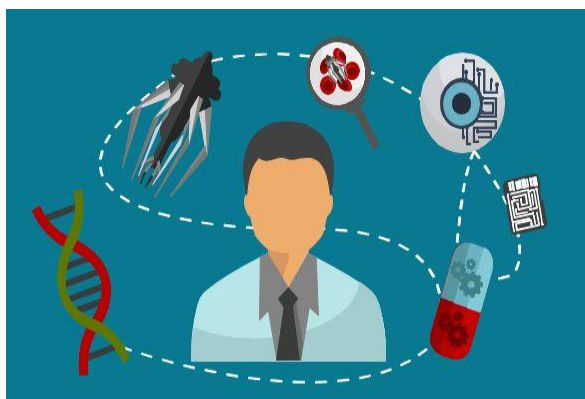
# Five winners will receive €3,000 each.

The competition starts in September 2016. The deadline for submission of abstracts is 31 October 2016. Authors of short-listed case studies will be informed on 30 November 2016 and then have two months to set out a full case by 31 January 2017.

Each case study is meant to tell a story about responsible conduct in the areas of nanotechnology and/or healthcare innovation (including ICT in nanotechnology or healthcare). Case studies can describe a new product, a new service, a new social innovation, a new design, or a new business model - anything that would fall under the umbrella of 'innovation'.

View examples of winning case studies in an earlier, similar competition here: <http://www.responsible-industry.eu/activities/bu-casestudies-results>

The case studies will be used to develop an interactive online platform, the Responsible Innovation Compass and will serve as an inspiration to other companies. All intellectual property rights in the case study will remain with the authors.



## Competition Deadlines

Submit your responsible innovation success story in nanotechnology or healthcare!

- 🕒 Text or video abstracts: 10/31/2016
- 🕒 1<sup>st</sup> round selection: 11/30/2016
- 🕒 Selection of winners: 01/31/2017

## Competition process

### How to apply

To streamline the application process, the case study competition will have two phases (Phase 1 requires minimum input).

#### Phase 1

We invite you to submit an abstract of your responsible innovation case study (max. 1,000 words) in English, including

1. an abstract of the case study (max. 500 words)
2. an explanation of why the case study is important (max. 300 words)
3. an explanation of why the case study is relevant for Responsible Research and Innovation (max. 200 words)

We also invite applications by video, if the above 3 criteria are explained well verbally. This is most likely to be beneficial for showcasing products. Please discuss video submissions with Prof. Schroeder in advance ([dschroeder@uclan.ac.uk](mailto:dschroeder@uclan.ac.uk)).

#### Is your case study eligible?

- 🕒 Submission of abstracts and case studies must be in English
- 🕒 Must be based on real experiences and events
- 🕒 No restrictions on geographic location, or type and size of company
- 🕒 Can be from any organisation or background (e.g. industry, academia, policy making, civil society organisation)
- 🕒 Must be original, i.e. unpublished in this or a similar form, and not older than 5 years
- 🕒 Must fall into one of the two sectors: healthcare or nanotechnology (ICT in healthcare and nanotechnology is also eligible)
- 🕒 No personal data must be revealed in the case study, unless the consent of the relevant person has been obtained
- 🕒 No direct or indirect connection to the COMPASS project is allowed to avoid a conflict of interest in the selection (members of other RRI projects and their associates are eligible to apply)

If you are not sure if your case study qualifies, please consult Prof. Doris Schroeder at [dschroeder@uclan.ac.uk](mailto:dschroeder@uclan.ac.uk)

## Phase 2

After a panel of experts from the COMPASS project have reviewed the submissions, authors of five shortlisted case studies will be informed on 30 November 2016 and have two months to set out their case study (deadline 31 January 2017) and submit a full description (no more than 10 pages) according to the following headings:

- ④ One page Executive Summary
- ④ Field of Industry or Service
- ④ Event or Activity. (For instance, product development, end-user engagement activity)
- ④ Why does it fall under Responsible Research and Innovation? (For instance, how does it align with the RRI action criteria published by the [European Commission's Science with and for Society Unit](#)?)
- ④ What were the benefits for industry?

Prof. Schroeder will discuss submission details with potential winners of video abstracts on

### **Selection criteria (all weighed equally)**

- ④ Relevance of the case study to the field of RRI
- ④ Clarity of the industry focus
- ④ Fit to industry sectors: healthcare and nanotechnology
- ④ Originality of the issues addressed
- ④ Transferability and relevance to other applications, technologies etc.
- ④ Engaging writing style

an individual basis so that the same headings are covered.

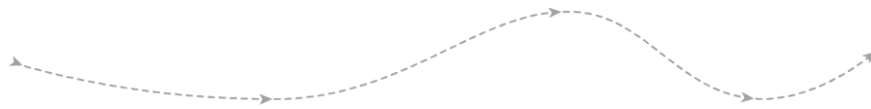
## What happens after submission in Phase 2?

The case studies will benefit from quality assurance through peer reviewers. Authors will be requested, if necessary, to make changes based on the peer review. Only upon final acceptance of the case study, will the prize money be released. Selected case studies will benefit from being showcased via the COMPASS website and may be used – with the authors' consent – in publications or other dissemination materials and activities.

## Submission

Please email your application to Prof. Doris Schroeder ([dschroeder@uclan.ac.uk](mailto:dschroeder@uclan.ac.uk)) using the format given overleaf. Prof. Schroeder is also available for questions.





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## Format for Stage 1 of the Competition

NAME and CONTACT details of case author:

TITLE and DATE of case:

1. ABSTRACT of the case study [500 words maximum]:

2. EXPLANATION of why the case study is important [300 words maximum]:

3. EXPLANATION of why the case study falls under RRI [200 words maximum]:

Personal data should only be revealed in the case study, if the consent of the relevant person has been obtained.

## About the project

The COMPASS project is one of a range of EU-funded projects focusing on the idea of “Responsible Research and Innovation” (RRI). The project investigates whether RRI can improve research, development and innovation in industry. Possible improvements are being investigated both in terms of processes and in terms of positive outcomes for industry and society.

The main output of the project is an interactive online platform, the Responsible Innovation Compass, which will provide guidance and orientation on RRI implementation tailored towards the needs of innovative enterprises, in particular SMEs. To contribute to our research, a bottom-up call for case studies of successful examples of RRI is integrated into the project. Five case studies by successful applicants will be funded.



### Learn more about what COMPASS can bring to your business

- 🕒 Gain visibility for your success story through our case study competition
- 🕒 Participate in Responsible Innovation Labs
- 🕒 Get expert support for implementing responsible innovation in your business

find out more at

[www.innovation-compass.eu](http://www.innovation-compass.eu)

## About Responsible Research & Innovation

Responsible Research and Innovation is:

- 🕒 Involving society in science and innovation ‘very upstream’ in the processes of research and innovation to align its outcomes with the values of society.
- 🕒 A wide umbrella connecting different aspects of the relationship between research and innovation and society: public engagement, open access, gender equality, science education, ethics, and governance.
- 🕒 A cross-cutting issue in Horizon 2020, the EU Programme for Research and Innovation 2014-2020.



# RESPONSIBLE INNOVATION COMPASS

[www.innovation-compass.eu](http://www.innovation-compass.eu)

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